



Helvetas Swiss Intercooperation in collaboration with the  
Asian Development Bank

Cordially Invites you to a Workshop on

## **TRANSFORMING RICE PRODUCTION IN PAKISTAN**

**Strengthening Sustainable Rice Production in Pakistan for Climate Resilience,  
Food Security, Export Enhancement, and Inclusive Economic Growth**

**In conjunction with the Launch of the  
Sustainable Rice Platform National Chapter for Pakistan**

**Date: Thursday 8<sup>th</sup> June, 2023**



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## TRANSFORMING RICE PRODUCTION IN PAKISTAN

### Strengthening Sustainable Rice Production in Pakistan for Climate Resilience, Food Security, Export Enhancement, and Inclusive Economic Growth

Date: Thursday, 8<sup>th</sup> June, 2023, Lahore

Time	Main topics/ Sessions	Presenter
09:15	Registration (Tea / Coffee)	
<b>Opening session</b>		
9:30 – 9:40	Opening Remarks	Dr. Arjumand Nizami, Representative, Helvetas Pakistan
9:40 – 9:50	Welcome Remarks	Ch. Samee Ullah Naeem, CEO, Atlas Foods
09:50– 10:00	Welcome Remarks	Dr. Kiyoshi Taniguchi, Principal Economist / Country Economist of Pakistan Asian Development Bank (ADB)
10:10 – 10:20	Guest Remarks	Secretary Agriculture Department, Punjab
<b>Sustainable Rice Platform (SRP) National Chapter Inauguration Session:</b>		
<b>Transforming Pakistan's traditional rice production sector to globally recognized rice industry</b>		
<b>Moderator: Shahrukh Khan</b>		
<b>Panel 1: Contribution of rice sector</b>		
10:35 – 10:50	International rice trade projections, and their implications to Pakistan's rice exports	Dr. Takashi Yamano, ADB and Dr. Babur Wasim / ADB Consultant
10:50 – 11:05	Rice production landscape in Punjab	Dr. Anjum Buttar, DG Extension Agriculture Department Punjab
11:05 – 11:20	Impact of R&D and international collaboration on rice value chain development: lessons for future direction in Pakistan	Dr. Kiyoshi Taniguchi, Principal Economist, ADB and Sahibzada Mansoor Ali, Agriculture Finance Specialist / ADB consultant
11:20 – 11:35	Investment in R&D for rice sector in Punjab	CEO Punjab Agriculture Research Board (PARB)
11:35 – 11:50	Carbon market opportunities in the rice and agriculture sector	Mr. VK, Principal Climate Change Specialist, ADB and Mr. Takeshi Miyata, Climate Change Specialist (Future Carbon Fund), ADB
Working Tea 11:50 – 12:10		
<b>Panel 2: Meeting the challenges</b>		
12:10– 12:25	Meeting SRP standards to enhance agriculture export	Noriko Sato, Senior Natural Resources Specialist, ADB, Dr. David Hunter, Integrated Pest Management Specialist / ADB Consultant and Mr. Kamal Shehryar, Trade Development Specialist / ADB Consultant
12:25 – 12:40	Sustainable and inclusive rice production and value chain – SRP as Driver for Change	Dr. Wyn Elis, Executive Director SRP Secretariat at Bangkok, Thailand

12:40 – 13:00	SRP national chapter launching – SRP national chapter vision, charters and proposed annual action plan	Dr. Arjumand Nizami and Shahrukh Khan, Helvetas
<b>13:00 – 13:10 SRP Pakistan National Chapter Inaugural Group Photo Session</b>		
13:30 – 14:30	<b>Lunch</b>	
<b>Talk show with shifting participants: Towards SRP compliance in Pakistan for high standards rice production and value chain</b>		
<b>Stakeholders' expectations and concerns (founded on a prior digital survey results on role of the Chapter in transforming rice sector)</b>		
<b>Moderators: Arjumand Nizami and Syed Nadeem Bukhari</b>		
14:30 – 15:45	<p><b>First round (practice):</b></p> <ol style="list-style-type: none"> <li>1. Imran Sheikh, Galaxy rice mills</li> <li>2. Mr. Raja Arsalan, Pakistan Basmati Heritage Foundation</li> <li>3. Mr. Faizan Ghor, Matco Foods</li> <li>4. Zafar Iqbal, Rice Partners' Limited (RPL)</li> <li>5. Mars Foods Netherlands</li> <li>6. Malik Muhammad Akram, Director General OFWM, Agriculture Department</li> <li>7. Rana Mahmood Akhtar, Chief Planning &amp; Evaluation Cell, Agriculture Department</li> <li>8. Jens Soth, Senior Adviser Commodities and Value Chains, Helvetas Swiss Intercooperation</li> </ol> <p><b>Second round (support):</b></p> <ol style="list-style-type: none"> <li>9. Mr. Ahmed Umair, CEO, Vital Agri Nutrients</li> <li>10. Mr. Nawaz Maiken, Director General Ayub Agriculture Research Institute</li> <li>11. Dr. Ahsan Rana, LUMS</li> <li>12. Dr. Fazilda Nabeel, Project Director Living Indus Initiative</li> <li>13. Mr. Zafar Masood, CEO, Bank of Punjab</li> <li>14. Mr. Arif Nadeem, CEO, Pakistan Agriculture Coalition</li> </ol>	
15:45 – 16:30	SRP for addressing inclusion and environmental issues in rice sector development	<p>Moderators: Zahid Rehman</p> <p>Short video clips from the rice fields</p> <p>Opportunities: Ms. Zainab Saeed, Kashf Foundation, Chief Strategy Officer</p>
<b>Closing Session</b>		
16:30 – 16:40	Guest Remarks	Mr. Ahmed Iqbal, Politician, Former District Chairman Narowal, Punjab
16:40 – 16:50	Wrap-up, next step and thanking remarks	Dr. Arjumand Nizami, Helvetas
16:50 – 17:00	Closing remarks	Ms. Noriko Sato, Senior Natural Resources Specialist, ADB

