



SRP

# 10<sup>th</sup> Anniversary Sustainable Rice Platform

Originally co-convened by the International Rice Research Institute (IRRI), the United Nations Environment Programme (UNEP) and Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ) as a global multi-stakeholder alliance in 2011, SRP is now an independent membership association. SRP's vision is to "Feed the world. Sustainably" by transforming the global rice sector.

## 10 years of transforming the global rice sector for a sustainable future

### Selected achievements



- Over 100 global SRP members



- 24 SRP registered projects: 22 active projects in 19 countries; 2 completed projects
- 423,106 farmers committed to adopting the SRP Standard



- 2 approved training courses, with 2 more in development
- 3 Authorized Training Providers
- 271 SRP Authorized Trainers

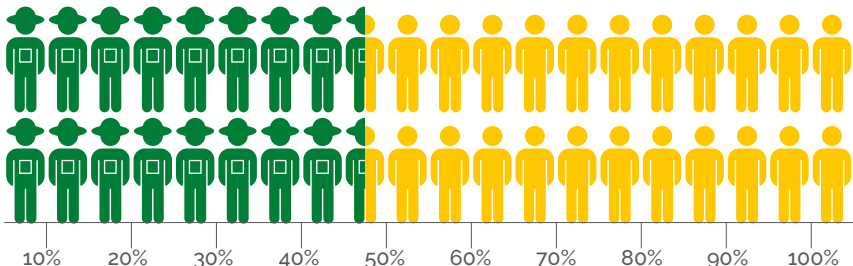


- National Chapters: Cambodia, Nigeria, Thailand, with other countries currently in process
- National Interpretation Guidelines: USA, Thailand (in progress)



- SRP-Verified rice available in supermarkets in Europe (Italy, Germany, the Netherlands, Denmark + more to follow)
- Retail/Brand engagement for more awareness of SRP-Verified rice

Note: All numbers and details are based on internal tracking and/or member self-reported information as of 16 Nov 2021.



Progress towards SRP's goal of reaching one million farmers

# SRP milestones through the decade

## 2011

SRP co-convened by the International Rice Research Institute (IRRI), the United Nations Environment Programme (UNEP) and Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ) in December

## 2011-2015

Alignment/co-development of a definition for sustainable rice production that integrated practices and impacts

## 2015

Launch of the SRP Standard for Sustainable Rice Cultivation (the world's first sustainable rice standard), together with a set of SRP Performance Indicators



## 2017

- First Global Sustainable Rice Conference and Exhibition held in Bangkok
- Ben's Original (formerly Uncle Ben's), the world's largest rice brand by Mars Food, commits to sourcing only SRP-Verified rice by 2020

## 2016-2017

- Piloting of the SRP Standard and PI tools by SRP members and partners
- Evaluation of field implementation by IRRI
- Revisions made to the SRP Standard and Performance Indicators

## 2016

First ton of rice compliant with the pilot SRP Standard produced in Thailand by Better Rice Initiative Asia (BRIA)

## 2019

- Revised SRP Standard and Performance Indicators released
- Launch of the SRP Assurance Scheme and SRP Training Programme
- Beginning of the evolution of SRP into and officially incorporated, independent membership organization
- The Founding Meeting in September also served as the 1st Annual General Assembly Meeting

## 2020

- SRP was successfully incorporated as an "eingetragener Verein" (e.V.), i.e. a registered voluntary association
- SRP receives support from the German Federal Ministry for Economic Cooperation and Development (BMZ) through GIZ and private sector partners (Ebro Foods, Mars Food and Olam International) under the develoPPP.de programme's "Mainstreaming Sustainable Rice through the SRP" project to foster the long-term capacity of the SRP e.V.
- Launch of the SRP Assurance Scheme and the SRP-Verified Label to link rice producers who manage their land and production sustainably with buyers in global markets
- Launch of the new SRP Organizational Logo



## 2021

- First supply of SRP-Verified rice made available to consumers in supermarkets in Germany, Denmark, Italy and the Netherlands
- New SRP website

